**Newspaper Article RUBRIC**

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|  | **CONTENT** | **CONTENT MANAGEMENT** |
| **FOCUS** | *- Development and Organization**- Focus on purpose**- Complete and appropriate information**- Tone is evident and appropriate* | *- Accurate and effective words**- control of sentence structure**- COPS**- Clarity and flow of communication* |
| **5** **EXCELLENT** | - Ideas are well developed- Organization is clear and effective- Precise and appropriate details- Purpose of assignment is fulfilled- Tone is appropriate for audience and effectively maintained throughout | - Words are used accurately and effectively- The writing shows control over sentence structure and COPS- Errors, if any, do not reduce the clarity of writing. |
| **4****PROFICIENT** | - Ideas are generally well developed- Organization is generally effective- Complete information is present and appropriate details fulfill the purpose of the assignment- Tone is appropriate and clearly maintained throughout. | - Words are usually effective and accurate.- The writing usually shows control over sentence structure and COPS- Errors rarely reduce the clarity of writing. |
| **3****SATISFACTORY** | - The ideas are adequately developed and organization is adequate- Some info is given and this info is supported by enough details to fulfill the purpose of the assignment- An appropriate tone is generally maintained. | - Words are generally effective and accurate- The writing sometimes shows control over sentence structure and COPS- Errors occasionally reduce the clarity of writing. |
| **2****LIMITED** | - The ideas are poorly developed and organization is ineffective- Essential info is missing- Supporting details are not appropriate- Purpose is only partially fulfilled- Tone is evident but not maintained. | - Words are frequently vague and/or imprecise- The writing often shows faltering control over sentence structure and COPS- Errors reduce clarity and interrupt flow or writing. |
| **1****POOR** | - The ideas are not developed and organization is inadequate- Details are lacking- Purpose is not fulfilled- Little tone is evident | - Words are inaccurate and/or misused- The writing shows a lack of control of sentence structure and COPS- Errors severely reduce the clarity and interrupt the flow of writing |
| **INSUFFICIENT** | No evidence of an attempt to fulfill the assignment or it is impossible to mark. | No evidence of an attempt to fulfill the assignment or it is impossible to mark. |