**Newspaper Article RUBRIC**

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|  | **CONTENT** | **CONTENT MANAGEMENT** |
| **FOCUS** | *- Development and Organization*  *- Focus on purpose*  *- Complete and appropriate information*  *- Tone is evident and appropriate* | *- Accurate and effective words*  *- control of sentence structure*  *- COPS*  *- Clarity and flow of communication* |
| **5**  **EXCELLENT** | - Ideas are well developed  - Organization is clear and effective  - Precise and appropriate details  - Purpose of assignment is fulfilled  - Tone is appropriate for audience and effectively maintained throughout | - Words are used accurately and effectively  - The writing shows control over sentence structure and COPS  - Errors, if any, do not reduce the clarity of writing. |
| **4**  **PROFICIENT** | - Ideas are generally well developed  - Organization is generally effective  - Complete information is present and appropriate details fulfill the purpose of the assignment  - Tone is appropriate and clearly maintained throughout. | - Words are usually effective and accurate.  - The writing usually shows control over sentence structure and COPS  - Errors rarely reduce the clarity of writing. |
| **3**  **SATISFACTORY** | - The ideas are adequately developed and organization is adequate  - Some info is given and this info is supported by enough details to fulfill the purpose of the assignment  - An appropriate tone is generally maintained. | - Words are generally effective and accurate  - The writing sometimes shows control over sentence structure and COPS  - Errors occasionally reduce the clarity of writing. |
| **2**  **LIMITED** | - The ideas are poorly developed and organization is ineffective  - Essential info is missing  - Supporting details are not appropriate  - Purpose is only partially fulfilled  - Tone is evident but not maintained. | - Words are frequently vague and/or imprecise  - The writing often shows faltering control over sentence structure and COPS  - Errors reduce clarity and interrupt flow or writing. |
| **1**  **POOR** | - The ideas are not developed and organization is inadequate  - Details are lacking  - Purpose is not fulfilled  - Little tone is evident | - Words are inaccurate and/or misused  - The writing shows a lack of control of sentence structure and COPS  - Errors severely reduce the clarity and interrupt the flow of writing |
| **INSUFFICIENT** | No evidence of an attempt to fulfill the assignment or it is impossible to mark. | No evidence of an attempt to fulfill the assignment or it is impossible to mark. |